



June 30, 2020

Dear Valued Member:

Like all credit unions, the Board of Directors for Self-Help Federal Credit Union is elected by you, its members. To increase representation across the geographic areas where the credit union has a physical presence, the current board voted to increase the number of Board members from seven to nine. Six seats will be vacant for election this year. After soliciting interest from the membership, the nominating committee of the Board is nominating Kafi Blumenfield, Tanya Branch, and Arnold Pugh for three-year terms; Maggie Cervantes for a two-year term; and Jose Caballero and Karen Walker for one-year terms.

Additional nominations may be made by petition. In order for any petition nomination to be valid, it must:

1. Be signed by 500 members of Self-Help Federal Credit Union
2. Include a brief statement of qualifications and biographical data
3. Be accompanied by a signed certificate from the nominee or nominees stating that they are agreeable to the nomination and will serve if elected; and
4. Be received in Self-Help Federal's California headquarters, marked to the attention of Steve Zuckerman, at 1970 Broadway, Suite 350, Oakland CA 94612, by September 15, 2020.

The election will take place at the annual meeting on November 12, 2020, at our Los Angeles, California Branch. In the event that public health guidance continues to discourage large in-person meetings due to the COVID-19 outbreak, the annual meeting will be held remotely. We will stay in touch and let you know whether the meeting will be held in-person or remotely. In accordance with the bylaws, nominations will not be allowed from the floor.

If you have questions about this process, please email Board@Self-HelpFCU.org.

Nominated Candidates:



Kafi Blumenfield most recently served as Executive Director of Discovery Cube Los Angeles, which inspires and educates young people through engaging science-based programs and exhibits. Prior to Discovery Cube Los Angeles, Kafi served as President and Chief Executive Officer of Liberty Hill Foundation, one of the nation's most admired social change foundations. She has a lifelong track record as a bridge-builder, forging links across issues and between people of different demographic backgrounds. Kafi has direct experience working on an array of political issues, including voter empowerment, the environment, human rights and housing. She previously served as Deputy Director of Neighbor to Neighbor, a national organization dedicated to grassroots political empowerment of working families, Director of Programs for the Fair Housing Council of San Gabriel Valley and as an Associate with the Natural Resources Defense Council. Kafi currently serves as an appointee to the Los Angeles County Women and Girls Commission. She is a board member of Tides, the Community Foundation of the Virgin Islands and the James Irvine Foundation. She holds a law degree from UCLA and a B.A. from Pomona College. She and her husband live in Southern California with their two children.



Tanya Branch is the owner of Tanya S. Branch, CPA, PA, bringing 20 years of experience in accounting and audits of non-profit organizations and credit unions. She also serves as the Chief Financial Officer for the NC Institute for Minority Economic Development, a nonprofit organization representing the interest of underdeveloped and underutilized sectors of the state's economic base. From 1999-2010 Tanya served as Vice President/CFO of the NC Minority Support Center, where she worked closely with community development credit unions providing technical assistance in accounting and program services. Prior to joining, the Center Tanya worked as an audit supervisor for Cherry, Bekaert and Holland. She holds a BBA in Accounting from North Carolina Central University and is a CPA and CFP.



Jose Caballero is the Quality Improvement and Accreditation Coordinator for Solano County Health and Social Services Department. He joined the Solano County team at the onset of the COVID-19 Pandemic where he worked closely with the assigned CDC unit in coordinating efforts to strengthen and scale the containment and reopening strategy, and to engage state and local partners in rapid-response efforts. During his tenure with Alameda County Public Health Department, Jose carried out community development and economic security endeavors through an innovative asset and wealth building project. A native of Oakland, California, Jose earned his Bachelor of Science in Management from the University of California, Merced. He later received his Master of Science in Health Care Administration from the California State University, East Bay. As a young first generation Mexican-American, Jose is looking forward to support and help create economic opportunities for others in his community.



Maggie Cervantes has served as the Executive Director of New Economics for Women (NEW) in Los Angeles, California since 1992. During her tenure, Ms. Cervantes has leveraged a \$96,000 grant for NEW into its existing success as a \$120 million economic development corporation. In addition, she has helped design innovative economic literacy programs targeting Latinas and their families in the areas of consumer rights and home ownership. Maggie is a graduate of East Los Angeles Community College with an A.A. degree, Loyola Marymount University with a B.A. in Chicano Studies, and University of California, Riverside with a Master's degree in Public Administration. She has served as a SHFCU director since early 2014.



Arnold Pugh is a long-time resident of Chicago's Southside community. He is an active member of numerous community groups; the Local and Regional School Council, the 5th District Police Advisory committee, the Greater Roseland Chamber of Commerce as well as a large community developer's board. Mr. Pugh also has an extensive background in the Financial Services industry, having worked for the Federal Reserve Bank of Chicago. During his tenure at the Federal Reserve, he interfaced with the district's credit unions as well as the corporate credit union. Mr. Pugh holds an Advance Management degree from the University of Chicago, as well as a Bachelor of Science degree in Business Administration from Roosevelt University, Chicago, Illinois.



Karen Walker is a consultant specializing in business development and financial services. She is a CPA with more than 30 years of experience in finance, consulting, investment banking and accounting. Her background includes audit, tax, mergers and acquisitions, regulatory compliance and public service. As Assistant Chief Accountant for the Securities & Exchange Commission, she earned an SEC Special Service Award for her research in the financial institutions sector. As an investment banker, Karen helped finance more than \$50 billion in capital projects for municipal and nonprofit entities. She served as Chief Financial Officer for the Chicago Transit Authority and Vice President for Finance and Operations for the Catholic Theological Union. Karen serves on the Chicago Metropolitan Housing Development Corporation Board of Directors and the Cook County Independent Revenue Commission. She earned an MBA in Finance from the Anderson School and a B.S. in Accountancy from the University of Illinois. She is a long-time Chicago resident.